



CREATING

A UNIQUE

SENSE OF PLACE



*Activating public spaces in downtown Rock Island through creative placemaking*



## ENGAGE COMMUNITY

Determine the site of your project and organize a group of role players.



## DEVELOP PROJECT

Define the scope, purpose and intended results of your project.



## SUBMIT APPLICATION

Fill out your application and include description, timeline and necessary permits. Submit.



## BEGIN INSTALLATION

Get started. Invite the community to participate in the build and to attend your special event at the site.

# DOWNTOWN ROCK ISLAND

## DIY DOWNTOWN

Frequently Asked Questions

### What types of projects qualify?

We like to help all types of businesses and organizations. Currently, we focus on those with greenspace or right-of-way improvement needs.

### What are the eligibility requirements?

New or existing businesses must be located within Rock Island, Illinois. Our priority is given to the downtown area.

### How much will I receive?

You will be reimbursed for project materials, equipment and labor. The maximum amount is \$2,000 per applicant.

### What can I use it for?

A few examples would include parklets, curb extensions, wayfinding signage, cafe seating, pop-up bike lanes\*

### When do I receive the money?

After completing and submitting the application you will receive a response within 3 days. It takes 15 business days for the funds to be awarded by check once you have submitted your project receipts after the completion of work.

### Do I have to pay it back?

No. But please think of other projects in downtown that could use new life and a fresh start - we can help more businesses together with your future contributions to pay it forward!

\*Projects in the public right-of-way must be approved by City of Rock Island staff.



Pictured: The Better Block Project

Downtown Rock Island Partnership  
1821 2nd Avenue  
Rock Island, IL 61201  
309-948-2008

# DOWNTOWN ROCK ISLAND

## Contact Information

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## DIY DOWNTOWN

### Application Form

Please confirm your interest and the purposes for the grant that you are requesting below. Note that there is no guarantee you will receive the grant amount you request. The final grant amount that you qualify for will be determined by the DIY Downtown Creative Placemaking Program review committee. Priority access to funds is made available to Downtown Partnership members and is on a first-come, first served basis while funds last. Your application must be completed and returned for the grant review process to begin.

## Contact

### Information

**Full Name**

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**Email**

**Phone**

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## About

### Your Business

**Business Name**

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**Street Address**

**City**

**Zip Code**

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## Project

### Request

**Your project includes:**

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**How does this project contribute to the public realm?**

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**Do you need project management assistance?**

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**Does this project require City approval for Right-of-Way improvements?**

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**Is this a temporary or permanent installment?**