

DISCOVER DOWNTOWN

Event Series

The goal of this program is to generate new special events that will drive traffic directly to businesses in downtown Rock Island.

We are providing support and resources to business and organizations - your event helps to create an authentic downtown experience.

Develop NEW Event

Define your event scope, purpose and intended results. Assign duties of event team. Make initial materials and budget list.

Submit Application

Fill out the attached application with your event description, timeline and permits. Submit it for review.

Host Your Event

Prepare to host your event by inviting the community to attend. Have a great time and evaluate the results.

For more information, please contact us or stop by our office for further assistance.

DOWNTOWN
ROCK ISLAND

Downtown Rock Island Partnership
1821 2nd Avenue
Rock Island, IL 61201
309-948-2008

Let the fun begin!

We're helping local
businesses get
discovered.



Request the amount
you need.



Set a date for your
event.



Track the results of
the activity.

DOWNTOWN ROCK ISLAND

DISCOVER DOWNTOWN

Frequently Asked Questions

What types of businesses qualify?

Our primary goal is to serve our local business community. We suggest that nonprofit organizations and individuals looking to host events to partner with a downtown business.

What are the eligibility requirements?

The event must be located in downtown Rock Island. The event needs to be a new idea.

How much will I receive?

You will be granted up to \$500. There is a limit to one (1) event per business per year.

What can I use it for?

A few examples would include arts-themed cultural activities, culinary collaboration, local music events and establishing temporary street markets.

When do I receive the money?

After completing and submitting the application you will receive a response within 3 days. It takes 15 business days for the funds to be awarded by check once you have submitted your project receipts after the completion of work.

Do I have to pay it back?

No. But please think of other businesses in downtown that would benefit from a grant like this - we can help more businesses together with your future contributions to pay it forward!



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DOWNTOWN ROCK ISLAND

Contact Information

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Rock Island, IL 61201

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Application Form

Please confirm your interest and the purposes for the grant that you are requesting below. Note that there is no guarantee you will receive the grant amount you request. The final grant amount that you qualify for will be determined by the Discover Downtown Program review committee. Priority access to funds is made available to Downtown Partnership members and is on a first-come, first served basis while funds last. Your application must be completed and returned for the grant review process to begin.

Contact

Information

Full Name

Email

Phone

About

Your Business or Organization

Business Name

Street Address

City

Zip Code

Event

Request

Title of Event:

Date of Event:

Summary of Event:

Estimated Attendance:

Requested Amount:

How do you believe this event will help your business grow?

Will this event bring visitors from out-of-town? And how will you promote it?
